



PRESS RELEASE

For more information contact:

Veson Nautical PR
Ellen Backus, PR Consultant
Phone +1.914.261.3041
ebackus@tieronepr.com


Veson Nautical Marketing
Brenna Venkatesh, Veson Marketing
Phone +1.617.723.2727
bvenkatesh@veson.com

Veson Nautical Announces its Veslink Service *Company Differentiates On Site Products from Web-based Services*

Boston, MA and Stamford, CT– (March 23, 2009) — At the Connecticut Maritime Association 2009 Shipping Exposition today, Veson Nautical announced Veslink, its new configurable web-based service that creates a network of trusted contacts for exchanging data vital to successful shipping operations. The company has placed its OnBoard and Distances services under the Veslink banner.

Veslink OnBoard, formerly part of Veson Nautical IMOS, retains its original functionality: it simplifies, manages, and automates vital voyage communications from ships to onshore company offices. It enables officers and the onshore offices to track vessel status through timely position, arrival, departure, and activity reports created at sea—including position/noon reports, port activity reports, departure reports, and custom reports. OnBoard became the first example of a Veslink service because all reports are submitted and routed via the web or email to onshore company offices.

“The shipping industry is moving beyond adopting technology solutions to understanding the importance of having instant access to information. As we continue to update and add modules to Veson Nautical IMOS, it became clear to us that we needed to differentiate between software installed on site and web-based communication services,” said John D. Veson, President of Veson Nautical. “OnBoard is now part of Veslink because it has always been a communication service that gives vessel



operators, as well as the ship's officers, immediate access to vital operations data via the web. Our distances service had been either an on site or web-based service. Now it will be offered only as a web-based service to allow for continuous updates and access to our fully zoomable nautical chart interface which is key to verifying assumptions in routing.”

Veslink Distances now offers integration with Jeppesen Marine C-Map's state of the art nautical charts. The web-based service allows companies to plan voyages, analyze incident sites, improve efficiency, and limit environmental impact using Jeppesen's official government-issued maritime navigational charts within a Veson Nautical IMOS installation as well as for individual subscribers of the service. This highly acclaimed cartography and software enables user to chart the best possible course for a voyage. Two versions of the charts are available:


- Zoom Level 1:100,000¹ built into and included in the IMOS Fleet Map and Veslink Online Distances
- Zoom Level 1:15,000 with point to point and point to port distance calculation

Both Veslink OnBoard and Veslink Distances are available today. For more information, contact the Boston HQ at +1.617.723.2727 or email info@veson.com.

About Veson Nautical

Founded in 1979, Veson Nautical is a US-based maritime software developer whose user friendly, visual approach is based on best practices developed over its 29-year history. The company was an early pioneer in developing industry software solutions, and was the first to automate port-to-port Distance Tables for use in early Voyage Estimating applications. Today, the company's flagship Integrated Maritime Operations System (IMOS) optimizes profits by streamlining workflow and consolidating information across chartering, operations and accounting departments. Around the world, marine

¹ Based on a standard 96dpi monitor



transportation customers in the shipping, energy and defense sectors use Veson's flexible, easy-to-use and graphically outstanding solutions. The company may be reached via the web at www.veson.com or in their Boston, MA headquarters at +1.617.723.2727.

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