

Moran turns to Veson software

CONNECTICUT firm Moran Towing has contracted Veson Nautical to provide its IMOS chartering, operations and accounting system to organise and manage commercial operations for its dry bulk and tanker barge fleet, *writes Neville Smith.*

Moran's vice-president of marine operations Bruce Richards explained that the company had identified the need for extra efficiency in the group. "Generating reports, pulling information together from spreadsheets and cutting out redundant data have always been difficult and time-consuming. We really needed a solution that could integrate all our processes and turn reporting into a one-click operation".

Moran conducted several months of research, interviewing more than 30 vendors but selected Veson, not least because of its standard interface to Microsoft Navision. President John Veson said the contract win re-

quired significant flexibility on its part to adapt the software to Moran's needs.

"Moran has 30 barges in different markets and we made changes to accommodate their business, based on some work we had done with other owners and charterers so that we were able to tailor the configuration to the company."

The Veson system uses a template driven approach to capture and report voyage and port operations data which is synchronised with the shoreside office via satellite. Mr Veson said the Moran contract represented an important step in its US business, having cemented links with owners in Europe, the Middle East and Asia.

He said the company would seek to gain new business in container, liquefied natural gas and chemical tanker markets, having established itself in tanker, dry bulk and general cargo applications.